

## **Historic, Archive Document**

**Do not assume content reflects current  
scientific knowledge, policies, or practices.**



MEMBER

SOUTHERN SEEDSMEN'S ASSN

AMERICAN SEED TRADE ASSN.

WESTERN SEEDSMEN'S ASSN.

**FIDELITY SEED CO.**

(A DIVISION OF ROYAL-STAFOLIFE MILLS)

S. F. BIGHAM, MGR.

**DEPENDABLE FIELD SEEDS**OFFICE: 827 NEPTUNE  
P. O. BOX 233WAREHOUSE: 1248 JAMES  
PHONE 3-2674

ROBINSON'S CODE

**LOOK**

Field Seed may be shipped to Southern territory in cars containing 40,000 pounds or more of grain, grain products and/or mixed feed at their own respective carload rates. This represents a big saving to the carlot buyer of feed. Unfortunately, Garden Seed are not included in the new tariff. **MIXED CARS OF SEEDS, FEEDS AND GRAIN ARE OUR SPECIALTY.** Our connections and our location enable us to compete in quality and price. All our seed are recleaned, tested and tagged to comply with seed laws. Samples, analyses and delivered prices furnished on request. If you are not a carlot buyer we may be able to include your seed in a car going to a nearby point.

**NOTE—Non-Warranty:** We give no warranty express or implied as to the purity, description, quality, productiveness or any other matter of any seeds, bulbs or plants we will send out, and we will not be in any way responsible for the crop. Seamless bags 30c each.

**TENNESSEE TAX STAMPS 2c BU. EXTRA ON ALFALFA, GRASSES AND CLOVERS**

215

SEED TESTED AND TAGGED TO COMPLY WITH FEDERAL AND STATE SEED LAWS  
BROKEN PACKAGES 15c PER BU. OR 50c PER 100 LBS. HIGHER

FEB. 15, 1941

**ALFALFA**

	Per 100 Lbs.
Kansas	\$19.00
Oklahoma	16.00
Dakota 12	22.00
Bee Hive Utah	22.00
U. S. Verified Origin, sealed bags about 150 lbs. each. Bags extra, 30c ea.	

CLOVERS FIDELCO—Seamless Bags, 30c Ea. Ex. Per 100 Lbs.	Per 100 Lbs.
Alsike	\$15.50
Red Clover, Native	13.50
White Dutch, less than 100 lbs., 75c lb.	70.00
White Sweet	6.25
Hop	38.50
Persian, less than 100 lbs., 45c lb.	39.50

GRASSES, FIDELCO—Seamless Bags, 30c Each extra. Per 100 Lbs.	Per 100 Lbs.
Bermuda Grass, Unhulled	\$17.00
Bermuda Grass, Hulled	27.50
Carpet Grass	Ask
Dallis, Imported	Ask
Dallis, Native	Ask
Kentucky Blue Grass	18.75
Orchard Grass	26.00
Red Top	9.75
Sudan, Fancy	3.60
Timothy	5.75

**SOY BEANS—VELVET BEANS, FIDELCO**

2½ Bu. Bags.	Per Bu.
Biloxi, Brown	\$ 2.25
Biloxi, White	1.30
Delsta—Large Yellow	1.25
Early Speckled Velvet	Ask
Laredo, Gen. Southern Grown	2.40
Mamloxi	1.30
Mammouth Brown	1.75
Mammouth Yellow	1.75
Otootan	3.00
Tokio	1.50
Virginia	1.75
Red Tanner	2.25
Arksoy	1.30
Avoyelles	Ask
Macoupin	1.30

**SORGHUM, FIDELCO**

Recleaned—100-Lb. Bags	Per 100 Lbs.
Amber	3.00
Honey Drip	4.00
Texas Seeded Ribbon	7.50
Millet, Tenn. Cultivated	3.00
Orange	3.00
Red Top	2.75

**SAGRRAIN, HEGARI, ETC., FIDELCO**

	2.75
Feterita	2.75
Grohoma	Ask
Hegari	2.50
Kaffir, B. H. White	2.50
Milo, Yellow	2.50
Sagrain, 303	3.25

**DWARF ESSEX RAPE**

Dwarf Essex Rape, 100 Lbs.	\$14.00
CROTOLARIA SPECTABILIS	11.00

**HYBRID CORN—SOUTHERN GROWN**

1 Bu. Bags (For description see back cover page).	Per Bu.
Golden Prolific (Wood's)	\$ 6.00
White Dent (Wood's)	6.00
White Prolific (Wood's)	6.00

**SEED CORN, FIDELCO—2½ BU. BAGS**

Hand Selected, Batted & Tipped	
White Dent	\$ 1.30
Yellow Dent	1.25
Early Surprise	Ask
Hastings Prolific	1.65
Hickory King	1.75
Gold Mine	1.25
Silver Mine	1.30
Jarvis Prolific	1.40
Mexican June Blue Grain	2.00
Mosby Prolific	1.40
Neal's Paymaster	1.30
St. Charles White-Red Cob	1.30
Surcropper—White Mexican June	Ask
Tenn. White-Red Cob	1.30
Trucker's Favorite Iowa Grown	1.75
Yellow Leaming	1.25

Treat All Seed Corn with Semesan, Jr.

**SEED OATS, FIDELCO**

Recleaned 5 Bu. Bags.	Bu.
Columbia	.59
Red Rust Resistant	.57
Fullgrain No. 2	.62
Prevent smut! Use new improved Ceresan on all seed grains. See prices on reverse side.	

**RYE—**

Common	1.00
Rosen	1.00

**LESPEDEZA**

Common	19.50
Korean, Fidelco (Dodder Free)	6.25
Korean, Krak-A-Jak	5.75
Kobe	12.75
Sericia—Scarified, Fidelco	17.00
Tenn. 76	Ask

**COW PEAS**

Recleaned—2½ Bu. Bags	Per Bu.
Clays	Ask
Mixed	1.75
New Era	Ask
Whips	1.90

**COTTON SEED**

D. & P. L.—11-A	\$62.50
Stoneville 2-B	80.00
Coker's 100	70.00
Our Cotton Seed are State Certified and Plant Board Approved.	
CERESAN treated and packed in Sealed Bags at the gin.	
Less ton lots, \$4.50 per Sack, Stoneville 2-B.	
Less ton lots, \$4.00 per Sack. D. & P. L.—11-A. & Coker's 100	

TERMS—CASH OR DRAFT B/L ATTACHED.

QUOTATIONS F.O.B. MEMPHIS. SUBJECT TO MARKET CHANGES AND UNSOLD.

WE CANNOT ACCEPT COLLECT WIRES ON SMALL ORDERS

**BEANS, DWARF GREEN POD**

## (Far Western Grown)

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Asgrow Stringless Green Pod	.13 1/4	.12 1/4	.11 1/4
Asgrow Stringless Valentine	.13 1/4	.12 1/4	.11 1/4
Black Valentine	.12 1/2	.11 1/4	.10 1/4
Bountiful	.18 1/4	.12 1/4	.11 1/4
Burpee's Stringless Green Pod	.12 1/2	.11 1/2	.10 1/2
Giant Stringless Green Pod	.12 1/4	.11 1/4	.10 1/4
Red Valentine	.12	.11	.10
Red Valentine Stringless	.12 1/4	.11 1/4	.10 1/4
Tennessee Green Pod	.12 1/4	.11 1/4	.10 1/4
Tender Green	.13 1/4	.12 1/4	.11 1/4

**BEANS, POLE GREEN POD**

## (Far Western Grown)

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Genuine Cornfield	.12 1/4	.11 1/4	.10 1/4
Ideal Market or Black Valentine Pole	.12	.11	.10
Kentucky Wonder or Old Homestead	.12 1/2	.11 1/2	.10 1/2
McCaslan	.12	.11	.10
Striped Creaseback	.12 1/4	.11 1/4	.10 1/4
Tennessee Wonder	.12 1/4	.11 1/4	.10 1/4
White Cornfield	.12	.11	.10
White Creaseback	.12	.11	.10

**BEANS, DWARF WAX POD**

## (Far Western Grown)

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Improved Golden Wax	.13 1/4	.12 1/4	.11 1/4
Pencil Pod Black Wax	.13 1/4	.12 1/4	.11 1/4

**BEANS, BUSH LIMA**

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Henderson's Bush Lima	.11 1/4	.10 1/4	.09 3/4
Jackson Wonder (Speckled)	.12	.11	.10

**BEANS, POLE LIMA**

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Florida, Butter Speckled	.12 1/2	.11 1/2	.10 1/2
King of the Garden	.13 1/2	.12 1/2	.11 1/2
Large White	.13 1/2	.12 1/2	.11 1/2
Sieva or Carolina	.12	.11	.10

**PEAS, SMOOTH SEEDED VARIETIES**

## (Far Western Grown)

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Alaska	.12	.11	.10
White Marrowfat	.10 1/2	.09 1/2	.08 1/2

**PEAS, WRINKLED VARIETIES**

## (Far Western Grown)

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Champion of England	.11	.10	.09
Dwarf Telephone	.12 1/2	.11 1/2	.10 1/2
Everbearing	.12	.11	.10
Laxtonian	.13 1/4	.12 1/4	.11 1/4
Nott's Excelsior	.12	.11	.10
Tall Telephone	.12 1/2	.11 1/2	.10 1/2
Thomas Laxton	.12 1/4	.11 1/4	.10 1/4
World's Record	.12 1/4	.11 1/4	.10 1/4

**SOUTHERN VARIETIES**

	Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
Brown or Sugar Crowder	.10	.09	.08
California Black Eye	.10	.09	.08
Cream or White Crowder	.10	.09	.08
Cream Lady	.10	.09	.08
Red Speckled Crowder	.10	.09	.08

**SWEET CORN**

	Less than 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.	Bag lots per lb.
Adams, Early	.08 1/2	.07 1/2	.06 1/2
Country Gentleman	.16 1/2	.15 1/2	.14 1/2
Golden Bantam	.11	.10	.09
Stowell's Evergreen	.12	.11	.10

**BEET**

	Less than 5 lbs. per lb.	5 lbs. to 15 lbs. per lb.	15 lbs. to 50 lbs. per lb.
Crosby's Egyptian	.46	.41	.38
Detroit Dark Red	—	—	—
Early Wonder	.46	.41	.38
Early Blood Turnip	.51	.46	.43

**MANGEL**

## Golden Tankard

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
Golden Tankard	.56	.51	.48

**CABBAGE**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Charleston Wakefield	1.10	1.00	.95
Copenhagen Market	—	—	—
Early Dwarf Flat Dutch	1.15	1.05	1.00
Golden Acre	2.75	2.65	2.60
Jersey Wakefield	1.15	1.05	1.00
Savoy Perfection Drumhead	1.70	1.60	1.55

**CARROT**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 75 lbs. per lb.
Chantenay, Red Cored	1.40	1.35	1.30
Danvers Half Long	1.15	1.10	1.05
Long Orange	1.15	1.10	1.05

**CANTALOUE**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to .48
Hale's Best No. 36	.58	.48	.48
Rocky Ford or Netted Gem	.53	.48	.48

**TOMATO**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 40
Gulf State Market	2.75	2.55	2.40
Marglobe, Imp.	2.25	2.05	1.90
Scarlet Dawn	3.25	3.05	2.90
Cardinal	2.85	2.65	2.50
Break o'Day	2.00	1.80	1.65

**CUCUMBER**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to .48
Boston Pickling	.50	.45	.40
Chicago Pickling	.50	.45	.40
Davis Perfect	.50	.45	.40
Early Cluster	.50	.45	.40
Improved Long Green	.53	.48	.43
Stays Green	.53	.48	.43

**KALE OR BORECOLE**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 63
Dwarf Siberian	.71	.66	.63
Dwarf Curled Scotch	.96	.91	.88
Tall Green Curled Scotch	.86	.81	.78

**LETTUCE**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to .50
Big Boston, White Seeded	.60	.50	.45
Iceberg	.65	.55	.50
New York or Wonderful	1.20	1.10	1.05

**MUSTARD**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to .27
Chinese Broad Leaf	.31	.29	.27
Florida Broad Leaf	—	—	—
Southern Giant Curled	.31	.29	.27
Tendergreen	.23	.21	.19

**OKRA**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to .17
Dwarf Green (Long Pod)	.21	.19	.17
Lady Finger White Velvet	.22	.20	.18
Perkins' Mammoth or Tall Green	.21	.19	.17
White Velvet	.21	.19	.17

**PUMPKIN**

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 41



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## EDIBLE SOY BEANS

Here is something new that you will surely want to introduce to your customers. They can be eaten in the green stage about the same as butter beans and are very nutritious. They may also be used as dry shell beans, and the Toku variety is particularly good as a dry shell bean. The Jogun variety has a very pleasing nutty flavor.

	30 lbs. to less than per lb.	30 lbs. per lb.	30 lbs. per lb.
Bag lots 120 lbs.	30 lbs. per lb.	30 lbs. per lb.	30 lbs. per lb.
Emperor	\$ .23	\$ .26	\$ .30
Higan	.23	.26	.30
Imperial	.23	.26	.30
Jogun	.23	.26	.30
Toku	.23	.26	.30

## Business Reply Card

No Postage Stamp Necessary If Mailed In The United States

FIRST CLASS  
PERMIT NO. 1003  
(Sec. 510 P. L. & R.)  
MEMPHIS, TENN.

2c POSTAGE WILL BE PAID BY—

## FIDELITY SEED CO.

P. O. Box 233

MEMPHIS, TENN.

### RADISH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Cincinnati Market	.46	.41	.38
Early Long Scarlet	.46	.41	.38
Early Scarlet Turnip	.51	.46	.43
Early Scarlet Turnip, White Tip	....	....	....
French Breakfast	....	....	....
Rose China Winter	.46	.41	.38
White Icicle	.46	.41	.38

### SPINACH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Bloomsdale Savoy, Reselected	.81	.79	.77
Giant Nobel	....	....	....
New Zealand	.81	.79	.77

### SQUASH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 75 lbs. per lb.
Early White Bush Scallop	....	....	....
Early Yellow Summer Crookneck	.49	.44	.41
Giant Summer Crookneck	.49	.44	.41
Mammoth White Bush Scallop	.49	.44	.41

### TURNIP

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Amber Globe	.27	.25	.23
Cow Horn	.32	.30	.28
Purple Top White Globe	.23	.21	.19
Seven Top	.22	.20	.18
Southern Prize	.22	.20	.18

### RUTA BAGA

American Purple Top Yellow	.27	.25	.23
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### WATERMELON

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 75 lbs. per lb.
Black Diamond (Round)	.66	.61	.58
Dixie Queen (White Seeded)	.51	.46	.43
Florida Favorite	.36	.31	.28
Georgia Rattlesnake	.36	.31	.28
Greystone	.56	.51	.48
Halbert's Honey	.36	.31	.28
Irish Grey	.46	.41	.38
Kleckley's Sweet	.36	.31	.28
Stone Mountain, Improved	.41	.36	.33
Tom Watson, Improved	.36	.31	.28
Wondermelon	.36	.31	.28
Early Kansas	.36	.31	.28

## SEED CHART

Customary weights per bushel, pounds per acre, and usual time of seeding.

	Weight Per Bu.	Lbs. Per Acre	Time of Seeding	Weight Per Bu.	Lbs. Per Acre	Time of Seeding	
Alfalfa—Drilled or Broadcast	60	20-30	Sept., Oct.—March, April	Grass, Italian Rye—Lawns (Per 1,000 sq. ft.)	24	10-15	Sept.—Dec.
Barley—Broadcast	48	72-96	Sept.—Dec.	Grass, Ky. Blue—Pasture	14	23-33	Sept.—March
Buckwheat—Broadcast	48	48-60	Oct., Nov.—March, June	Grass, Ky. Blue—Lawns (Per 1,000 sq. ft.)	14	8-10	Sept.—March
Cane (Sorghum)—Drills	50	10-15	March—Aug.	Grass, Lawn Grass (5 lbs. to 10 lbs. per 1,000 sq. ft.)	150-200	Sept., Nov.—Feb., April	
Cane (Sorghum)—Broadcast	50	50-75	March—Aug.	Grass, Meadow Fescue	24	25-30	Sept., Oct.—Feb., May
Cane (Grain Sorghum) Drills	50	6-10	March—Aug.	Grass, Orchard	14	20-25	Sept., Oct.—Feb., May
Clover—Alsike—Broadcast	60	6-10	Sept., Oct.—Feb., April	Grass, Red Top—Pasture	32	8-10	Oct.—March
Clover—Blk. Medic (Hulled) Broadcast	60	10-15	Sept., Nov.—Feb., March	Grass, R. Top—Lawn (Per 1,000 sq. ft.)	32	3	Oct.—March
Clover—Bur (In Bur) Broadcast	10	30-50	Sept., Nov.—Feb., March	Grass, Sudan—Broadcast	40	15-25	March—July
Clover—Bur (Hulled) Broadcast	60	12-15	Sept., Nov.—Feb., March	Grass, Tall Meadow Oat	11	30-40	Sept., Nov.—Jan., May
Clover—Crimson—Broadcast	60	15-20	Aug.—Oct.	Lespedeza—Common—Broadcast	25	25-30	Oct.—April
Clover—Hop—Broadcast	60	4-8	Sept.—March	Lespedeza—Kobe—Broadcast	22	30-35	Oct.—April
Clover—Melilotus Indica—Broadcast	60	15-18	Sept., Nov.—Feb., March	Lespedeza—Korean—Broadcast	25	25-30	Oct.—April
Clover—Persian—Broadcast	60	6-8	Sept., Nov.—Feb., March	Lespedeza—Tenn. 76—Broadcast	25	23-30	Oct.—April
Clover—Red—Broadcast	60	12-15	Aug., Nov.—Jan., April	Lespedeza—Sericia (Hulled) Drilled	60	3-5	Oct.—May
Clover—Sweet—Broadcast	60	13-25	Sept., Oct.—Jan., April	Lespedeza—Sericia (Hulled) Broadcast	60	15-20	Oct.—May
Clover—White Dutch—Broadcast For Pasture	60	3-5	Sept.—May	Millet—Brown Top—Drills	50	6-10	March—July
Clover—White Dutch—Lawns— (Per 1,000 sq. ft.)	60	2-3	Sept.—May	Millet—Cattail or Pearl—Drill	50	8-12	March—July
Corn—Drills	56	7-10	March—June	Millet—Tenn. Cul. (German) Broadcast	50	30-50	March—July
Corn—For Silage	56	20-30	March—June	Oats—Broadcast	32	64-96	Oct.—Jan.
Cowpeas—Drills	60	20-30	March—August	Rape—Drill (If Broadcast 6-10 lbs. per acre)	56	4-5	Sept.—May
Cowpeas—Broadcast	60	60-90	March—August	Rye—Broadcast	56	56-84	Sept.—Dec.
Crotalaria (Spectabilis) Drills	60	6-8	Feb.—June	Soybeans—Drilled—Otootans, Laredos, etc. (Small seeded)	60	12-15	March—July
Crotalaria (Spectabilis) Broadcast	60	12-20	Feb.—June	Soybeans—Biloxis, Mammoth, Tokio, etc. (Large seeded)	60	35-50	March—July
Grass, Bermuda (Unhulled) Pasture	35	8-10	Feb.—Nov.	Sunflower—Drill	22	4-6	April—July
Grass, Bermuda (Unhulled) Lawns (Per 1,000 sq. ft.)	35	3-5	Feb.—Nov.	Velvet Beans—Drill	60	20-30	March—July
Grass, Carpet—Pasture—Broadcast	18	15-20	Oct.—June	Vetch—Broadcast	60	20-30	Sept.—Nov.
Grass, Carpet—Lawns (per 1,000 sq. ft.)	18	8-10	Oct.—June	Wheat—Broadcast	60	75-120	Oct.—Nov.
Grass, Dallis—Pasture—Broadcast	15	10-15	Aug., Nov.—Jan., June	Winterpease (Austrian) Broadcast	60	30-40	Sept.—Dec.
Grass, Italian Rye—Pasture—Broadcast	24	30-35	Sept.—Dec.				

